

WHEN TECHNOLOGY BREAKS, IT BREAKS THE BANK



Why rugged mobile devices are your best option

While the up-front costs may be higher for a rugged device, that cost is quickly recovered because of reduced repair costs and less time spent by both employees and IT dealing with a damaged device.



THE AVERAGE COST OF REPAIRS¹

Laptops = \$2,910 | Tablets = \$2,198

HOW OFTEN DO COMPANY DEVICES BREAK?

EACH YEAR:

23% = Failure rate for laptops²

30% = Failure rate for tablets²



Most failures are due to accidental drops, spills, dust and dirt.

WHEN TECH BREAKS, PRODUCTIVITY DROPS

AVERAGE LOST TIME PER EMPLOYEE:

12 HOURS³

Due to laptop and tablet repairs

**AND WORKERS
ARE FRUSTRATED**



GET TOUGHER TECHNOLOGY

RUGGED TECHNOLOGY:

✓ Fewer breaks, less downtime,
lower repair/replacement costs

RUGGED TECH WITHSTANDS:

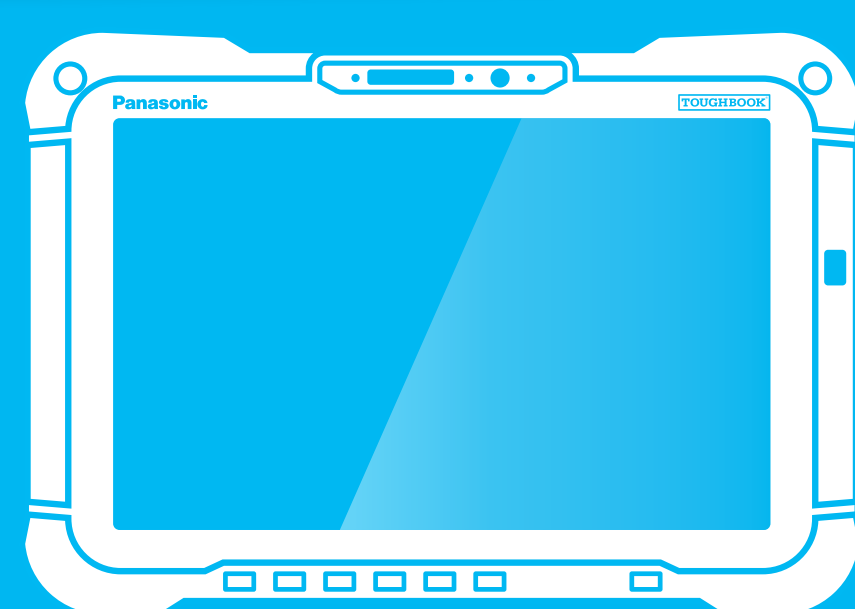
✓ Drops, spills, dust, grime, extreme
weather, vibrations, heat and cold



RUGGED TECH PAYS FOR ITSELF

SAVINGS OVER THE AVERAGE LIFE CYCLE OF A RUGGED DEVICE

Laptops = \$1,045⁴ | Tablets = \$2,745⁴



IT PAYS TO CHOOSE PANASONIC
TOUGHBOOK® RUGGED DEVICES

TOUGHBOOK rugged devices have failure rates
88% lower than average consumer devices and
72% lower than other rugged devices.²

[Read the white paper](#)

[Try our TCO calculator](#)

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1. Repair costs based on cost for break/fix support, out-of-pocket costs, lost end-user productivity time, IT time to fix, end-user time to replace data and IT time to replace data.

2. Compares 2021 Panasonic failure rate data (unpublished) with 2021 failure rate data from IDC's The Rugged Device Survey (unpublished)

3. IDC's The Rugged Device Survey, 2021 (unpublished data).

4. The Case for Deploying Rugged Devices in Your Organization. IDC (November 2021) ▶