



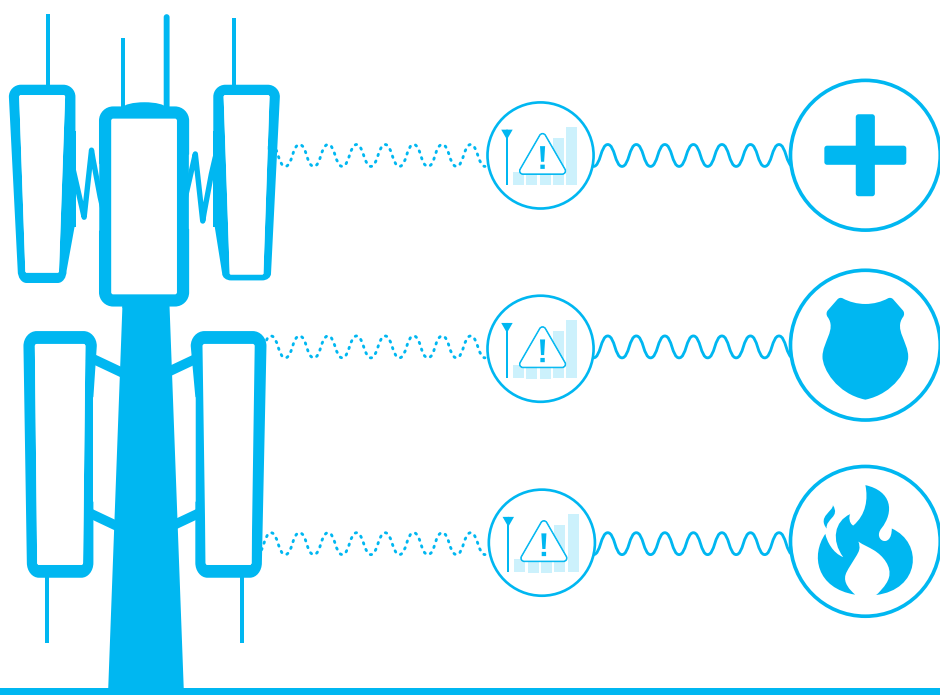
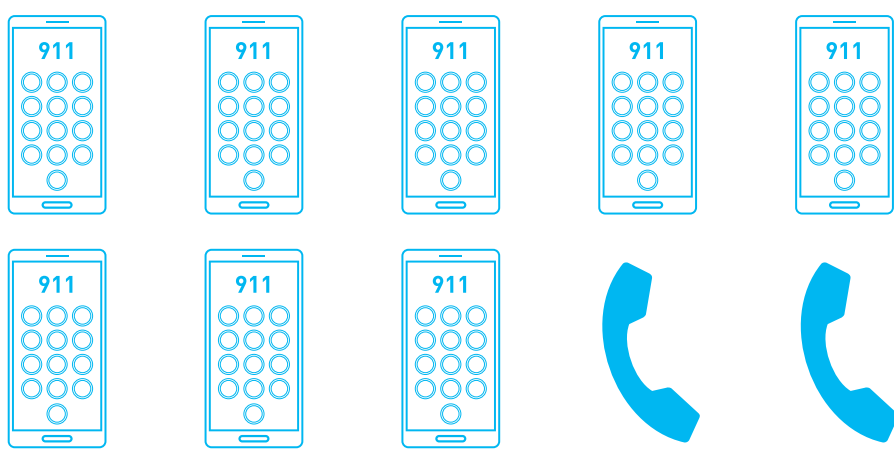
HOW PANASONIC KEEPS FIRST RESPONDERS CONNECTED

WHEN EVERY SECOND COUNTS, SUCCESSFUL COORDINATION IS CRITICAL

During a crisis, cellular networks can get overwhelmed, often slowing or shutting down communications. When lives are at stake, first responders need a network they can count on to communicate effectively, share information and coordinate an efficient response.

80%

or more of 911 calls come from wireless devices in many areas.¹



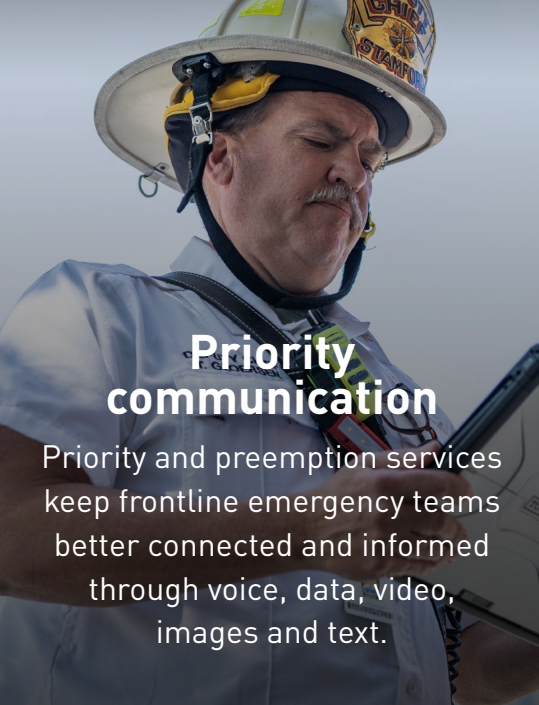
2X

normal cell traffic during the 9/11 attacks in 2001 overloaded the local network, interrupting communication between different first-responder agencies.²

FirstNet® is a nationwide, dedicated wireless broadband network for first responders deployed through a public-private partnership between the federal government and AT&T. Verizon Frontline is the advanced network and technology built right for first responders.

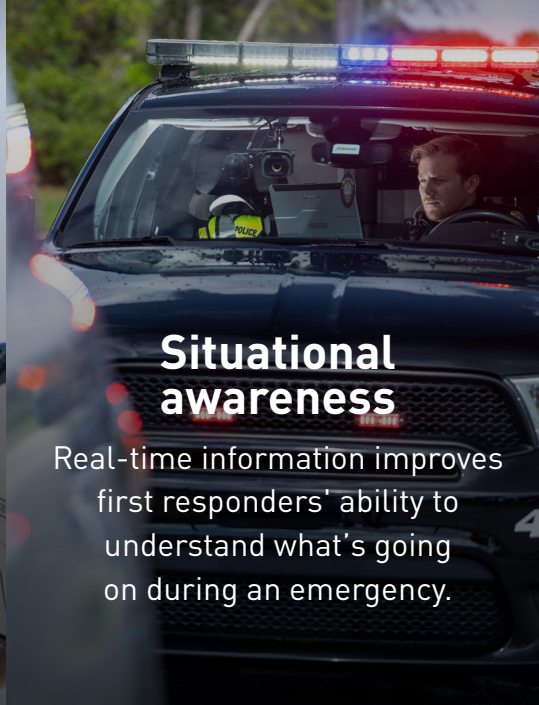
DEDICATED TO FIRST RESPONDERS

First-responder solutions provide preemptive and priority access to networks from major carriers.



Priority communication

Priority and preemption services keep frontline emergency teams better connected and informed through voice, data, video, images and text.



Situational awareness

Real-time information improves first responders' ability to understand what's going on during an emergency.



Cross-agency coordination

Agencies can avoid overloaded commercial networks and coordinate rescue, restoration and management efforts on dedicated networks.

EQUIP FIRST RESPONDERS WITH TOUGHBOOK SOLUTIONS

Panasonic Connect has decades of experience serving public sector customers. We offer customized solutions to help improve emergency response, including rugged hardware, planning, deployment and activation services. Let us help you get the right priority and preemption services on the right Panasonic TOUGHBOOK® devices from either [AT&T FirstNet](#) or [Verizon Frontline Solutions](#).

HERE'S HOW WE CAN HELP

1

Simplify your planning process with priority and preemption expertise and support resources.

2

Assess your priority and preemption readiness by addressing your IT, budget, device support and network concerns.

3

Create a customized buildout plan aligned with available services, capabilities and coverage.

4

Develop an investment roadmap around current device compatibility and the best time for upgrading to priority- and preemption-capable devices.

5

Provide deployment services so your TOUGHBOOK devices will be customized and ready for your environment.

25+

years serving the public safety community and building rugged TOUGHBOOK mobile devices.

100% SUPPORT FOR FIRST RESPONDERS

Our complete line of TOUGHBOOK rugged laptops and tablets are certified with major carriers for priority and preemptive services, including FirstNet Ready™ and Verizon Frontline-ready models.

TO LEARN MORE ABOUT HOW PANASONIC KEEPS FIRST RESPONDERS CONNECTED DURING EMERGENCIES, VISIT OUR [FIRST RESPONDER SOLUTIONS PAGE](#) >

© 2023 Panasonic Connect North America. All rights reserved.
 1. NENA 9-1-1 statistics. <https://www.nena.org/page/911Statistics>
 2. Communication during the September 11 attacks. https://en.wikipedia.org/wiki/Communication_during_the_September_11_attacks