



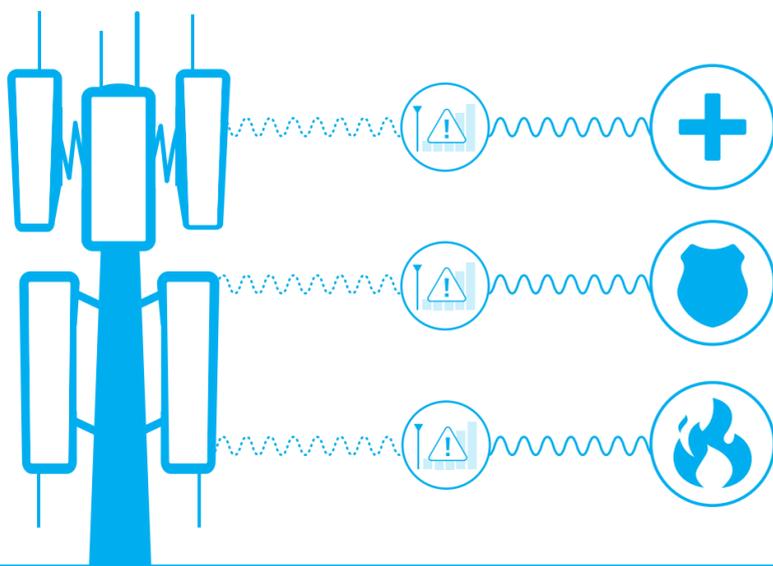
HOW PANASONIC KEEPS FIRST RESPONDERS CONNECTED

WHEN EVERY SECOND COUNTS, SUCCESSFUL COORDINATION IS CRITICAL

Until recently, first responders relied on the same cellular network as the general public—which can typically get overwhelmed during a crisis, often slowing or shutting down their communications.

80%

or more of 911 calls come from wireless devices in many areas!



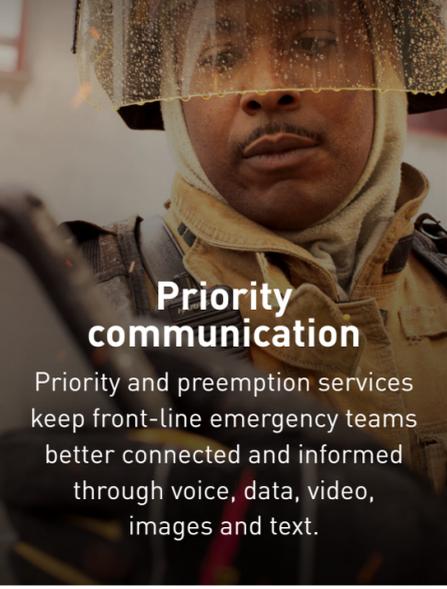
2X

normal cell traffic during 9/11 overloaded the local network, interrupting communication between different response agencies?

Panasonic provides customized solutions for first responders to help improve their emergency response, including rugged hardware, planning, deployment and activation services.

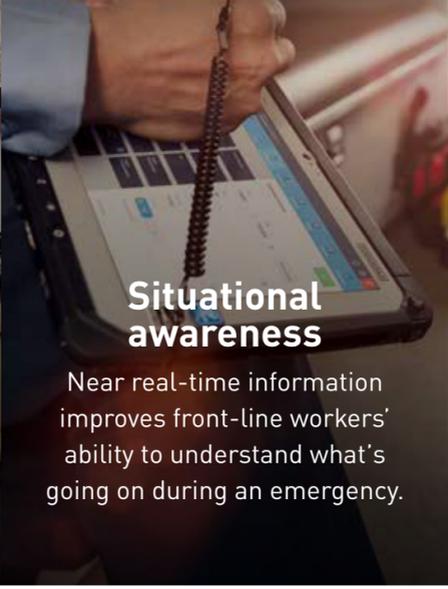
NETWORKS DEDICATED TO FIRST RESPONDERS

First-responder solutions provide preemptive and priority access to networks from major carriers.



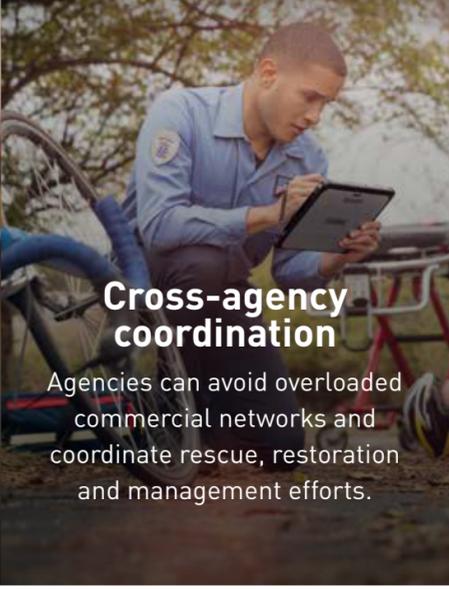
Priority communication

Priority and preemption services keep front-line emergency teams better connected and informed through voice, data, video, images and text.



Situational awareness

Near real-time information improves front-line workers' ability to understand what's going on during an emergency.



Cross-agency coordination

Agencies can avoid overloaded commercial networks and coordinate rescue, restoration and management efforts.

BETTER EQUIP FIRST RESPONDERS WITH TOUGHBOOK SOLUTIONS

Panasonic has decades of experience serving public sector customers. We can help you get the right priority and preemption services on the right TOUGHBOOK® devices from either [AT&T FirstNet](#) or [Verizon Response Solutions](#).

HERE'S HOW WE CAN HELP

1

Simplify your planning process with priority and preemption expertise and support resources.

2

Establish your priority and preemption readiness by addressing your IT, budget, device support and network concerns.

3

Create a customized buildout plan aligned with available services, capabilities and coverage.

4

Develop an investment roadmap around current device compatibility and the best time for upgrading to priority- and preemption-capable devices.

5

Provide deployment services so your TOUGHBOOK devices will be customized and ready for your environment.

25+

years serving the public safety community and building rugged TOUGHBOOK mobile devices.

100% SUPPORT FOR FIRST RESPONDERS

Our complete line of TOUGHBOOK rugged laptops, tablets and handsets are certified with major carriers for priority and preemptive services, including FirstNet Ready™ and Verizon Response Ready models.

TO LEARN MORE ABOUT HOW PANASONIC KEEPS FIRST RESPONDERS CONNECTED IN EMERGENCIES, VISIT OUR [FIRST RESPONDER SOLUTIONS PAGE](#) ▶