



## Digital Menu Boards

### REPEAT BUSINESS TRANSLATES TO INCREASED REVENUES

Customers want a satisfying restaurant experience. They want to see crisp, clear graphics on the displays and even personalized offers. Restaurants need to offer that experience to bring those customers back for more. And that leads to increased revenues.

### ENHANCING THE CUSTOMER EXPERIENCE LEADS TO CUSTOMER LOYALTY

**Digital Signage promotes restaurant offerings with rich content to make it an engaging experience**

38% of restaurants today, want to improve digital customer engagement and loyalty and 74% of Quick Service Restaurants put an easy-to-read menu board at the top of their priority list.\* The evolution of the drive-thru has certainly led to the importance of digital signage and the customer's experience from the moment they arrive.

### ONE SOLUTION, MULTIPLE ADVANTAGES TO BOTH THE CUSTOMER & RESTAURATEUR

#### Simplification through connectivity

Not only are these easy to read, indoor/outdoor displays provide a visually engaging customer experience, and automatically serve up daypart menus. By working off a common application platform, every solution in your restaurant is automatically in sync with one another.

### KEY FEATURES & BENEFITS



#### Ready to Take on Any Condition

Whether indoor or outdoor placement, these displays can take on the roughest of conditions.



#### Dynamic Content

A powerful feature to promote items based on time of day, season, or weather temperature.



#### Up-to-Date Menu

System integration updates menus with available items without having to cover up items currently unavailable.



#### Automatic Dayparting

Provides a more customized experience and helps manage assets and eliminate waste.



#### One Menu, Multiple Locations

Easily update menus and content so all locations are displaying uniform content.



#### 24/7 Support

365 Days a Year

Our Professional Services will keep you up and running.



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\*Restaurant Digital Transformation  
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