



## TOUGHBOOK Smart Essentials

### MOBILE PERFORMANCE FOR BUSINESSES RELYING ON MOBILE TECHNOLOGY

Wishing you had better visibility, management and control over your mobile devices and users? TOUGHBOOK Smart Essentials gives you real-time visibility and actionable insights to eliminate outages, minimize disruptions, lower costs and ensure mobile devices and applications are operational for your end users.

### MOBILE & WIRELESS ANALYTICS TO DRIVE YOUR MOBILITY PERFORMANCE TO A NEW LEVEL

TOUGHBOOK Smart Essentials offers a range of product options that enable you to scale your investment to suit your budget, and meet your business improvement targets. All products are built on a cloud-based platform that gets your devices connected and starts measuring your mobile performance within 24 hours.

TOUGHBOOK Smart Essentials provides real-time actionable insights needed to:

- Drive increased mobile performance.
- Monitor the health of mobile applications.
- Prevent mobile device failures and eliminate outages for mobile workers.
- Maximize device utilization.
- Relieve user frustrations.
- Keep your workers connected.
- Lower the cost of ownership™ (TCO) of mobility.
- Deliver mission-critical mobility across all devices regardless of manufacturer.



## TOUGHBOOK SMART ESSENTIALS — SMART SERVICE SUITE

Delivered via a highly-scalable and secure cloud-based Platform as a Service.

### SMART MONITOR

Modular software solutions to understand **what** is occurring across your mobile devices.

#### Smart Battery Monitor

- Proactive real-time battery health monitoring on all devices that predicts battery failure.
- Easy to deploy with or without an MDM.
- Actionable alerts for smart batteries, and e-mail warnings for standard mobile batteries.
- Overall battery health dashboard.

#### Smart Device Monitor

- Proactive real-time device health monitoring on all devices to highlight issues affecting end-users.
- Proactive real-time views of device locations and status to quickly spot devices which may be lost or stolen.

#### Simple Modular Approach

Because we know your teams are already stretched thin to support and deliver enterprise mobility performance, we've made it simple to tackle some of your biggest problems by offering individual modules that meet your need and allow you to easily get started.

Modules inter-operate and exchange data, and allow you a simple way to begin changing your management of mobility from reactive to proactive, preventive and predictive.

- Works on Android 5.1 and above and Windows 8.1 and above.
- Highly scalable making it suitable for companies with 50-500,000 devices.
- Works in all environments - in store, in the field, on the road, in the warehouse.

### SMART SERVICE

Software tool to understand both **what & why** devices are not healthy or under/over-utilized across your mobile ecosystem. Provides greater depth and level of detail on all mobile devices.

- Comprehensive and holistic real-time monitoring, diagnostic and trend analysis for mobile devices, applications, batteries, cellular, Wi-Fi, sim cards, disruptions, operating systems, patches, hot-fixes and much more.
- Web dashboard/console top-level visibility across all mobile devices with drill-down to individual groups and even specific devices or apps.
- Actionable alert notifications.
- Enables trend analysis powered by the latest in machine learning and big data analytics.

#### Real-Time Actionable Insights on Mobility

Smart Service enables you to see highly detailed data for all aspects of your mobile ecosystem.

Smart Service uses a purpose-built platform to collect, analyze and extract insights from the billions of online and offline mobile events that occur in your mobile estate every month.

The web dashboard provides a flight-deck style overview with the ability to drill down into the information collected and identify emerging trends helping you to act on potential issues before they disrupt your business services.

Get full visibility of your mobile ecosystem and work smarter not harder:

- Get notified about live problems with actionable alerts.
- See live problems unfold and stop them fast.
- Spot trends early and take action to avoid problems.
- Isolate issues quickly to minimize downtime.



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MOBILITY SOLUTIONS

