

## The Transformation of the Drive-Thru

Technology that is redefining the customer experience

The drive-thru is deemed as “essential business” and some national chains who have a drive-thru or have added a drive-thru to their model, have seen sales increase up to 70% (source: QSR Magazine)



Once an adjunct of the quick service restaurant, the drive-thru is now the primary business model keeping quick service restaurants in business and in some cases, exceeding expectations.

### THE FACTS ABOUT TODAY'S DRIVE-THRU

Drive-thru restaurant sales increased 26% in April, May, and June of 2020 and even when restaurants may have opened in July, the drive-thru increased another 13%, which represented the highest among the service models that include on-premise, carry out and delivery. (source: NPD)



### STUNNING VISUALS TO ENHANCE THE CUSTOMER EXPERIENCE

Digital menu boards create a dramatic enhancement to the guest experience. They can promote specials and increase check averages while reducing time spent on updating and maintenance. Enterprise-ready software allows for self management at the enterprise or regional level or the flexibility of a fully managed solution.



### REDUCE WAIT TIME WITH DEPENDABLE, LINE BUSTING TECHNOLOGY

Consumer grade technology does not survive the harsh environment of a restaurant and all-day usage. Equip your team with line busting, rugged tablet technology to keep things moving, and your IT group happy. During peak times order takers can be several cars upstream from your menu board while still being in constant communication with the rest of your inside staff, delivering a faster experience and more cars per hour.



### INCREASE ORDER ACCURACY

With our Attune II headsets, order-takers can speak with customers in a digitally enhanced “quiet zone,” where they can communicate effectively and get orders right the first time. With the ability to suppress both indoor and outdoor sounds, the order taker and customer are experiencing that one-on-one conversation needed for order accuracy.

Bundle all of this with our 40-plus years of experience in providing turn-key solutions inclusive of hardware, software, design, deployment and support in a connected environment or as individual solutions to complement existing technologies.

## TRANSFORM YOUR DRIVE-THRU WITH OUR SOLUTIONS



### RUGGED TABLETS

Durable hardware that is sunlight readable, can withstand rain, and has a fully day battery life to equip mobile order takers.



### ATTUNE RESTAURANT COMMUNICATION

Hear everything your customers say the first time, with trusted durability.



### DIGITAL MENU BOARDS

Stunning visuals and promotions with a full suite of embedded order confirmation and enterprise management capability.



### iQTIMER

Optimize your single or multi-location operation with real time insight, reporting, and inter-store competitions.