

# MANY UNDERSTAND THE FUTURE. MANY FAIL TO PLAN.

Utility companies recognize the importance of Internet of Things (IoT) and Smart Cities technologies, but have a way to go to prepare their businesses.



**81%** expect IoT to impact their business.

Only **9%** have an IoT strategy.

**67%** expect Smart Cities technology to impact their business.

Only **8%** have a Smart Cities strategy.

## Why are utilities interested in IoT and Smart Cities?

### Business efficiency benefits

- Access to real-time information
- Reduction in restoration time
- Improved worker safety

### Customer service benefits

- Enhanced customer engagement
- Customer service improvements through data sharing
- New products and services



## How can you prepare? Panasonic can help.

When it comes to IoT, Smart Cities, cloud services, data and analytics, Panasonic rugged and reliable mobile solutions provide some critical capabilities:

- Lowest device failure rates means higher worker productivity and safety.
- High security protects data and network.
- Software and deployment solutions help deliver real-time data and analytics.
- Vehicle docking solutions improve driver safety and optimize device use.
- Support for multimodal communications such as Wi-Fi, Bluetooth®, 4G LTE-Advanced, optional GPS.



The IoT and Smart Cities are creating data-rich and connected environments for utilities workers. Rugged mobile computing devices can help increase productivity by better connecting and servicing utilities customers.

**TOUGHBOOK**



Discover how IoT and Smart Cities are shaping the mobile utility workforce.

[Read our white paper Mobility Redefined—The Utility Mobile Workforce in the Connected Grid.](#)

Or visit [toughbookterritory.com/utilities](http://toughbookterritory.com/utilities).