

\$9,995 AFTER REBATE on VariCam LT Body

(Includes camera body, control panel, top handle and EF lens mount)

OFFER VALID MAY 31, 2019 - SEPTEMBER 30, 2019



AFFORDABLE 4K PROFESSIONAL HDR CINEMA ACQUISITION HAS ARRIVED!

Powered by the same Super 35 mm 4K native imager as the full-size VariCam 35, the VariCam LT cinema camcorder offers a lighter, smaller form factor. Ideal for handheld shooting, it's also a cinch to mount on gimbals and cranes. Thanks to the imager's 14+ stops of dynamic range, you can capture breathtaking, cinematic HDR images in up to 60p in 4K and up to 240p in 2K.

Only the VariCam boasts dual native ISOs, letting you shoot ISO 800 for normal lighting situations, or to gain almost 3 stops with ISO 5000 to capture Magic Hour or candle lit scenes; all without any loss of dynamic range, resolution, or color. Save time and money with fewer lights for quick set-ups. And now, for a limited time, purchase a VariCam LT body (AU-V35LT1) and receive **more than \$6,500 instant savings**.

0% FINANCING FOR 24 MONTHS!

Panasonic
Business Finance

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VARICAM LT PACKAGES

VariCam LT-VF | \$15,095 After Rebate

- AU-V35LT1G (Camera Body)
- AU-VCVF10 (OLED Viewfinder)

VariCam LT-PRO | \$18,595 After Rebate

- AU-V35LT1G (Camera Body)
- AU-VCVF10 (OLED Viewfinder)
- AU-VSHL2G (Shoulder Mount)
- AU-VGRP1G (Grip)
- AU-VMPL1G (PL Mount)

VariCam LT-ProEX-B | \$21,095 After Rebate

- AU-V35LT1G (Camera Body)
- AU-VCVF10 (OLED Viewfinder)
- AU-VSHL2G (Shoulder Mount)
- AU-VGRP1G (Grip)
- AU-VMPL1G (PL Mount)
- 2 x AU-XP0256AG (256 GB expressP2 Cards)
- AU-XP01 (expressP2 Drive)

VCLT-PROEX-B512 | \$22,445 After Rebate

- AU-V35LT1G (Camera Body)
- AU-VCVF10 (OLED Viewfinder)
- AU-VSHL2G (Shoulder Mount)
- AU-VGRP1G (Grip)
- AU-VMPL1G (PL Mount)
- 2 x AU-XP0512BG (512GB expressP2 Cards)
- AU-XP01 (expressP2 Drive)

LOOKING FOR WAYS TO SPEND YOUR INSTANT SAVINGS? CHECK OUT THESE ACCESSORIES!



AU-XP0256BG / AU-XP0512BG
256 GB / 512 GB
expressP2 Cards



VariCamLT-Case
Custom Travel
& Shipping Case



AU-VGRP1
Operating
Grip

AU-VSHL2
Shoulder
Mount



AU-VMPL1
PL-Mount
Attachment



AJ-SVCPREM4Y
5 Years
Enhanced Support



*Must be purchased at time of product purchase.