# **Panasonic**



# ENHANCED SERVICE & SUPPORT

PANASONIC BROADCAST, CINEMA & PROFESSIONAL VIDEO SYSTEMS







#### **ENHANCED SERVICE & SUPPORT\***

Most Panasonic Broadcast, Cinema & Professional Video Systems products come with a one-year limited warranty. To extend your coverage further, and to add a higher level of protection for your product, Panasonic offers extended support options available for purchase. In addition, if you or your staff require product training or equipment deployment assistance with any Panasonic professional video products, we also provide on-site consultation packages that can be made available to you and your organization.

#### BENEFITS OF EXTENDING COVERAGE

Panasonic professional video products are built to last. Our extended support coverage offers the professionals who use our products the peace of mind they deserve. With Panasonic's team of technical experts, state of the art repair facilities and high quality standards, you can expect a worry-free ownership experience. Simply schedule your service and send in or drop off your equipment to any one of our Panasonic factory service facilities. Panasonic provides a service level that goes beyond the industry standard, offering fast repair processing by factory certified technicians and use of 100% Panasonic OEM parts. With Panasonic's extended support programs, any large and unplanned repair expenses can be avoided, and your potential downtime will be reduced to the absolute minimum.

| COVERAGE LEVELS<br>AT A GLANCE                   | PROTECTION STANDARD WARRANTY   | PANASONIC PROPECTION PROPECTION PRANDAID STANDARD+ WARRANTY | PROTECTION PROFERENCE PREFERRED         | Panasorie PROPECTION PROMISSION PREMIUM                 |
|--|--------------------------------|---|---|---|
| o Total Coverage                                 | 1 Year                         | 1 Year  | 3 Years                                 | 5 Years   |
| Technical Product Support                        | USA Toll-Free Hotline          | USA Toll-Free Hotline                                       | USA Toll-Free Hotline                   | USA Toll-Free Hotline                                   |
| Product Repair Carry-In / Drop-Off               | Available                      | Available   | Available                               | Available   |
| Product Repair Mail-In                           | Available                      | Available   | Available                               | Available   |
| Repair Mail-In Shipping Service                  | Free Ground<br>Return Shipping | Free Ground<br>Return Shipping                              | Free Next-Day<br>Return Shipping        | Free Next-Day Mail-In<br>& Return Shipping              |
| Repair Turnaround                                | 5 Days                         | 5 Days  | 5 Days                                  | 2 Days  |
| Firmware Update & Software Upgrade Notifications |                                | Included  | Included                                | Included  |
| Firmware Update & Software Upgrade Support       |                                | Included  | Included                                | Included  |
| Exclusive Membership Welcome Kit                 |                                | Included  | Included                                | Included  |
| Preventative Maintenance                         |                                |   | 1 Session Included                      | 2 Sessions Included                                     |
| Express Repair Service                           |                                |   |   | Available   |
| Loaner Product Service                           |                                |   |   | Available   |
| Accidental Damage Coverage                       |                                |   |   | Included<br>(up to \$3,000/event<br>& \$7,000/lifetime) |
| PRICE  | Included                       | FREE<br>with product registration                           | Starting at \$125<br>(based on product) | Starting at \$625<br>(based on product)                 |

<sup>\*</sup> Panasonic Enhanced Service & Support plan is only eligible on new, authorized models, sold strictly in the United States by Panasonic directly or through Panasonic authorized resellers to U.S. based customers. Panasonic Enhanced Service & Support coverage is not available outside of the USA. Panasonic reserves the right to change service and support pricing and terms at its own discretion without notice.

Premium and Preferred Support plans do not provide coverage for loss of data or images regardless of cause, or cost, or wages associated with loss.

Premium and Preferred Support plans must be purchased at time of associated product purchase.

Premium and Preferred Support plans do not cover normal wear and tear items (including cosmetic) which do not affect functionality (this could include cables, buttons, knobs, batteries, option boards) or wearable parts as determined by Panasonic.

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Premium and Preferred Support plans will not cover products that have been improperly maintained and/or modified by anyone other than a Panasonic Authorized Service Provider.

<sup>\*\*</sup> For full Standard Warranty terms and conditions, visit <u>na.panasonic.com/us/standardwarranty</u>

Proof of purchase will be required at time of service for standard warranty claims.

<sup>\*\*\*</sup> Premium and Preferred Support plans are offered to the original purchaser only and are not transferable.

Premium Service Accidental Damage coverage is limited to \$3,000 per each event and a maximum value of \$7,000 of total coverage lifetime extended service period parts and labor expenses.

Additional required service will be charged at the standard parts plus labor rates per event. Accidental Damage coverage applies to damages which occur in normal use, with limited coverage for damage which occurs during or resulting from accidents, mishandling, misapplication, modification, misuse, abuse, neglect, shipment or that which is attributed to acts of God. Catastrophic damage is defined as fire, smoke, water or unintentional physical damage.

<sup>&</sup>lt;sup>2</sup> Panasonic Pro Consultation (Daily/2-Day) includes time and travel expenses in cost.

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# PANASONIC PRO PROTECTION STANDARD WARRANTY\*\*

Included with the purchase of your Panasonic professional video product, the standard warranty covers one-year of replacement parts and labor costs due to defects in materials or workmanship which occurs during normal use. You'll be able to utilize our US-based toll-free hotline (855.722.8324) for support and take advantage of a five-day repair turnaround time (exclusive of shipping) if an in-warranty repair is authorized by Panasonic. For further information on limits and exclusions from coverage, please consult the standard warranty documentation that comes in the box with your product.



# PANASONIC PRO PROTECTION STANDARD+ WARRANTY\*\*

Extend the benefits of your standard warranty for free with the Standard+ Warranty. Simply register your eligible Panasonic professional video product at <a href="na.panasonic.com/us/support/standardplus">na.panasonic.com/us/support/standardplus</a> to receive an exclusive membership kit for your product. You'll be automatically signed up to receive Firmware Update & Software Upgrade notification emails from Panasonic so you can always work with the most up to date version of the product. As an added bonus, Panasonic can provide you with complimentary Firmware Update & Software Upgrade telephone, mail-in, or carry-in support as required. In addition, you will be sent a direct link to the Panasonic Provideo Asset Support System (PASS), a website that provides a multitude of support resources, including manuals, technical documents and the latest product news.



### PANASONIC PRO PROTECTION

### PREFERRED SUPPORT\*\*\*

When you purchase a Preferred Support plan, you will receive standard/standard+ warranty and benefits coverage up through the third year of ownership of your Panasonic professional video product. In addition, the Preferred Support plan offers next-day return shipping service and one session of preventative maintenance service of your product. With preventative maintenance service, in the second year of owning your product, you will be able to drop-off or mail-in your product for a product inspection and a 10-point maintenance procedure to ensure your Panasonic professional video product is in top shape and providing you with an optimal operating experience.



# PANASONIC PRO PROTECTION PREMIUM SUPPORT\*\*\*

For enhanced coverage for your Panasonic professional video product, the Premium Support plan could be your best option. When you purchase a Premium Support plan, not only will you receive standard/standard+ warranty and benefits coverage up through the fifth year of ownership of your Panasonic professional video product, but you will also receive accidental damage coverage<sup>1</sup>. In addition this plan includes, two sessions of preventative maintenance service, along with express repair service with free next-day mail-in and return shipping. You may also qualify for equipment loaner service (if product cannot be repaired within 2 days). With the Premium Support plan, you will experience the ultimate level of service, support and protection for your Panasonic professional video product.



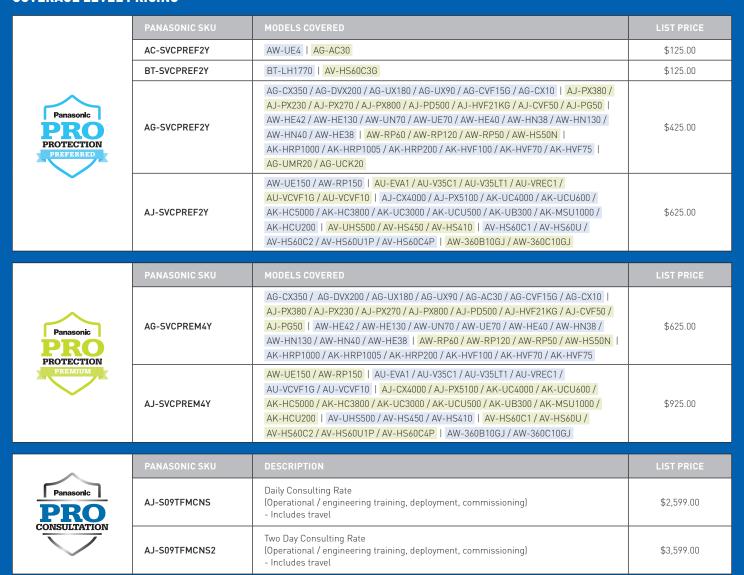
#### PANASONIC PRO CONSULTATION / TRAINING

### **DAILY RATE / 2-DAY RATE<sup>2</sup>**

With Panasonic PRO Consultation, you can schedule time with Panasonic experts to provide on-site support for your Panasonic professional video products. Whether you require a Panasonic expert to assist with product commissioning, equipment deployment or need someone to provide you and your staff with operational/engineering training, we have you covered. Our team of technical experts will work to ensure your inquiries are addressed successfully and in a timely and professional manner.

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#### **COVERAGE LEVEL PRICING**



### **GLOBAL & OUT OF WARRANTY SERVICE**

Panasonic provides support services that extend beyond the standard warranty coverage and are also available outside of the United States. If your Panasonic product is out of the standard warranty or extended support period; service, technical and field support can be provided as required at current set rates or via individual contract. The Panasonic Global Service Network extends across Europe, Asia, North America, Latin America, Middle East/Africa and Australia, providing you repair services wherever you may be traveling or working internationally. For repairs outside of the United States, local service rates will apply.

#### FOR TECHNICAL SUPPORT / SERVICE

855.PSC.TECH (855.772.8324) provideosupport@us.panasonic.com

### **FOR MORE INFORMATION**

na.panasonic.com/us/support

### **AUTHORIZED PANASONIC SERVICE CENTERS**

Panasonic National Service Center 3330 Cahuenga Blvd. West Los Angeles, CA 90068

Panasonic National Service Center 600 Guyon Drive Harrison, NJ 07029